

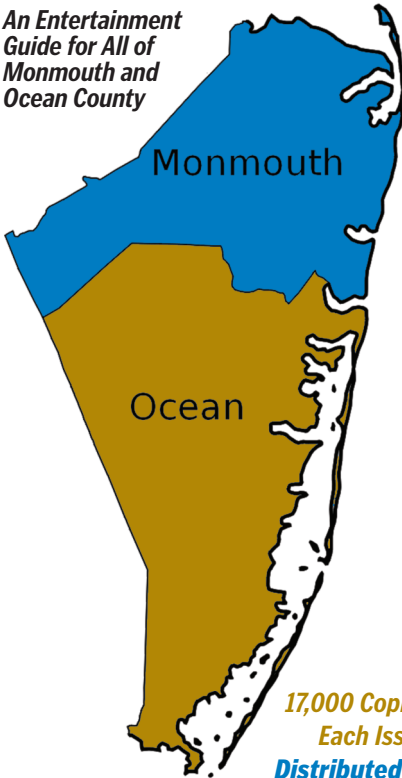
Night & Day

MAGAZINE

20 18 PUBLISHING SCHEDULE

DEADLINE THE FRIDAY BEFORE

An Entertainment
Guide for All of
Monmouth and
Ocean County



17,000 Copies
Each Issue
Distributed at
500 Locations

January 11

February 1

March 1

April 5

May 3

May 17

May 31

June 14

June 28

July 12

July 26

August 9

August 23

September 6

October 4

November 1

December 6

NIGHT & DAY MAGAZINE AD RATES

FULL PAGE.....\$425

FULL PAGE

GLOSSY.....\$850

HALF PAGE.....\$300

QUARTER PAGE..\$175

NIGHT & DAY MAGAZINE AD SIZES

New Sizes as of June 12 edition

FULL PAGE AD

7.5" wide x 9.125" high

FULL PAGE GLOSSY w/BLEED

9" wide x 11.25" high

HALF PAGE AD HORIZONTAL

7.5" wide x 4.5" high

HALF PAGE AD VERTICAL

3.7" wide x 9.125" high

QUARTER PAGE AD

3.7" wide x 4.5" high

Image area of glossy, full page ad
is 7.5" wide x 9.125" high

All Ads are in Full Color! Complimentary Ad Design

Any Advertiser that Runs in 12 or More Night & Day Issues will Earn the
8 Week Contract Rate in The Coast Star and The Ocean Star Newspapers

ndmag.com