

ADVERTISEMENT  
**INLINE AD 468x60**



**FOOTER AD**  
300 x 250

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300 x 250

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300 x 250

## RUN OF SITE SIDEBAR POSITIONS

### POSITION A

**ABOVE THE FOLD**  
**\$100 PER MONTH**

- 300 x 250
- 30,000 impressions monthly
- \$3 per thousand
- Limited to 3 advertisers

**THE ROTATOR**  
**IN-COLUMN SIDEBAR**  
**\$80 PER MONTH**

- 300 x 250
- 50,000 impressions monthly
- \$6 per thousand
- Rotate the entire sidebar with a limited set of ads - 15 total
- On a mobile device this ad will appear after every third paragraph in the story.

**FOOTER AD**  
**BELOW THE FOLD**  
**\$30 PER MONTH**

- 300 x 250
- 25,000 impressions monthly
- \$2 per thousand

## BE IN THE NEWS INLINE AD

**\$40 PER  
MONTH**

Be in the news  
with your ad  
inserted into our  
news article

- 468 x 60
- Limit 4 advertisers
- 20,000 impressions monthly
- On a mobile device this ad will appear at the beginning and the end of each article

**A**  
300 x 250

### THIS WEEK'S ADS

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250



## E-EDITION EXTRA!

Reach our digital audience  
with a full sized ad prominently  
placed in our weekly e-Editions.  
Select from various locations for  
your half or full page ad.

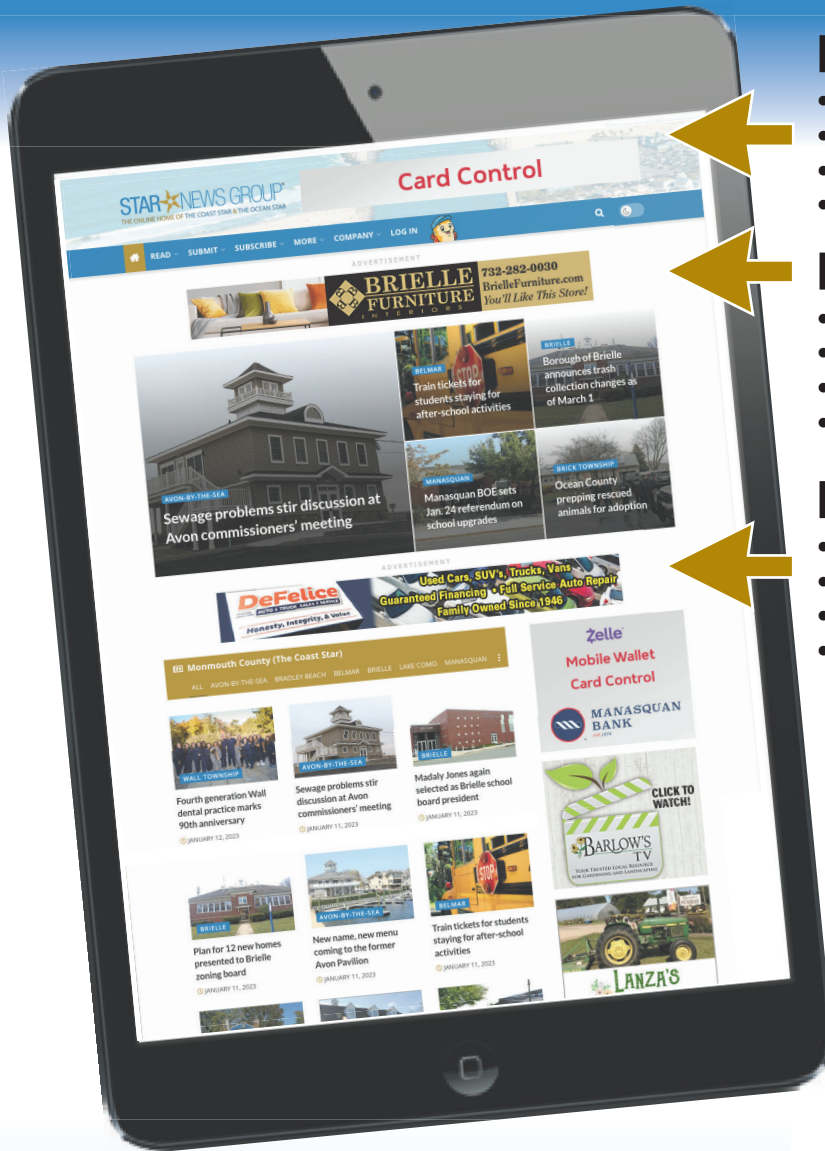
**\$200 COAST STAR**  
**\$100 OCEAN STAR**  
**\$250 FOR BOTH PAPERS**

The Coast Star's e-Edition has 4,000 readers  
every month, and our Ocean Star e-Edition  
averages over 1,200 monthly readers.

**CALL TODAY FOR DETAILS (732) 223-0076**

**Brand your business  
on our trusted site.**

## HOMEPAGE: *Don't be missed on Page One*



### HEADLINE BANNER

**SOLD OUT**

- 728 x 90 • \$300 per month
- Shown prominently on the homepage
- Limited to one advertiser
- 12,000 Impressions monthly

### LEAD BANNER

- 728 x 90 • \$40 per month
- Shown prominently on the homepage
- Limited to three advertisers
- 5,000 Impressions monthly

### BYLINE BANNER

- 728 x 90 • \$40 per month
- Shown prominently on the homepage
- Limited to three advertisers
- 5,000 Impressions monthly

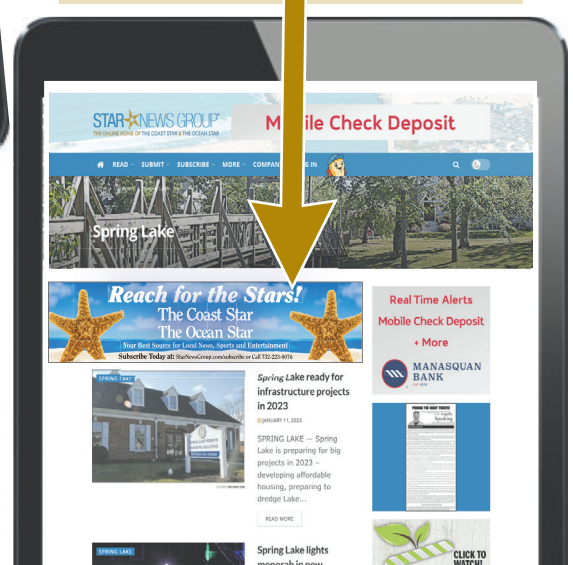
### TOWN BILLBOARD \$30 PER MONTH

- Be in the news on each town page
- 728 x 90 • Limited to two advertisers
- 1,000 Impressions monthly

**100,000  
MONTHLY PAGE VIEWS  
90% LOCAL VISITORS!**

We design your ad at no charge • Change your ad content monthly  
• Link your ad to your web page or your social media page

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## MOBILE PRESENTATION

Here's how your **INLINE AD** will appear on a mobile device

## THE ROTATOR IN-COLUMN SIDEBAR

**\$80 PER MONTH**

- 300 x 250
- 50,000 impressions monthly
- \$6 per thousand
- Rotate the entire sidebar with a limited set of ads - 15 total
- On a mobile device this ad will appear after every third paragraph in the story

## BE IN THE NEWS INLINE AD

**\$40 PER MONTH**

Be in the news with your ad inserted into our news article

- 468 x 60
- Limit 4 advertisers
- 20,000 impressions monthly
- On a mobile device this ad will appear at the beginning and the end of each article

## MOBILE PRESENTATION

Here's how your **ROTATOR AD** will appear on a mobile device



### E Street Band members return to Belmar to revisit glory days

Band members reminisce at E Street

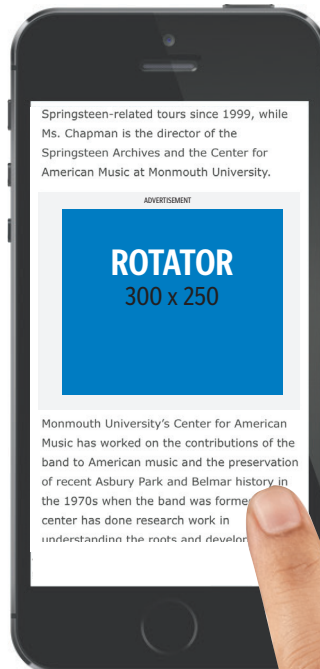
BY CHITO AGAPITO  
JANUARY 19, 2023



#### ADVERTISEMENT INLINE AD 468x60

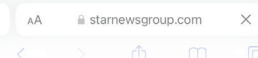
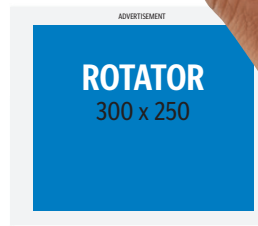
BELMAR — Three of Bruce Springsteen's original band members descended from a promotional engagement to meet up in Belmar where it all started— E Street.

Dave Sancious, Vini Lopez and Garry Tallent took some time out on Jan. 8 to converge at



Springsteen-related tours since 1999, while Ms. Chapman is the director of the Springsteen Archives and the Center for American Music at Monmouth University.

Monmouth University's Center for American Music has worked on the contributions of the band to American music and the preservation of recent Asbury Park and Belmar history in the 1970s when the band was formed. The center has done research work in understanding the roots and development



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