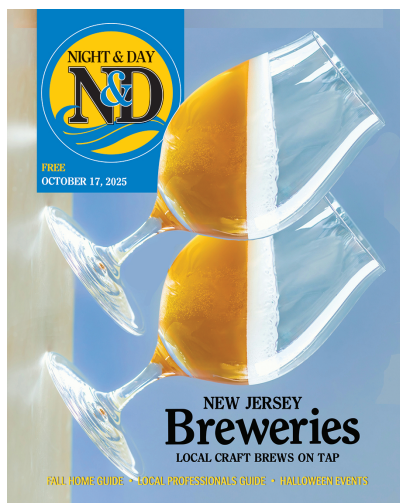


# 2026 EDITORIAL CALENDAR

Look for these specials stories and themed editions

Pub Date	Ad Deadline	Features
March 6	February 27	St. Patrick's Day, Bride & Groom*, Easter
April 10	April 3	Spring Home Guide*
May 8	May 1	TBA
May 22	May 15	Memorial Day Weekend & Summer Fun Guide*
June 12	June 5	Best Bites
June 26	June 19	4th of July
July 10	July 3	TBA
July 24	July 17	TBA
August 14	August 7	Back To School Guide*
August 28	August 21	Labor Day Weekend, Football
September 11	September 4	Football Coverage
October 9	October 2	Fall Home Guide*, Halloween Preview, Football
November 20	November 13	Fall Events, Thanksgiving Eve
December 4	November 27	Holiday Gift Guide*, Holiday Events, NYE Parties

\*These guides pair with Star News Group newspaper special sections.



**14 Editions**

*Throughout the year*

**10,000 Copies**

*Each edition distributed to area stores*

**13,000**

*Social media reach*

**15,000**

*Email subscribers*

NIGHT & DAY MAGAZINE

# 2026 AD RATES & SIZES

All Ads are in Full Color! Complimentary Ad Design

10,000 Copies each issue distributed at over 200 locations and emailed to 15,000 subscribers. Social Media reach of 13,000 contacts.



NIGHT & DAY MAGAZINE

## AD RATES

FULL PAGE.....	\$445
HALF PAGE.....	\$320
QUARTER PAGE.....	\$195
BACK PAGE.....	\$1,000
INSIDE COVERS.....	\$600

NIGHT & DAY MAGAZINE

## AD SIZES

FULL PAGE AD

7.25" wide x 9.7" high

HALF PAGE AD HORIZONTAL

7.25" wide x 4.75" high

HALF PAGE AD VERTICAL

3.55" wide x 9.7" high

QUARTER PAGE AD

3.55" wide x 4.75" high

EIGHTH PAGE AD

3.55" wide x 2.35" high

FULL PAGE WITH BLEED

IMAGE AREA: 7.25" wide x 10" high  
TOTAL AREA: 8.5" wide x 11.25" high

Monmouth & Ocean County's monthly entertainment magazine. Reach your target audience with this publication highlighting events, food, bars, bands and more in our local area.