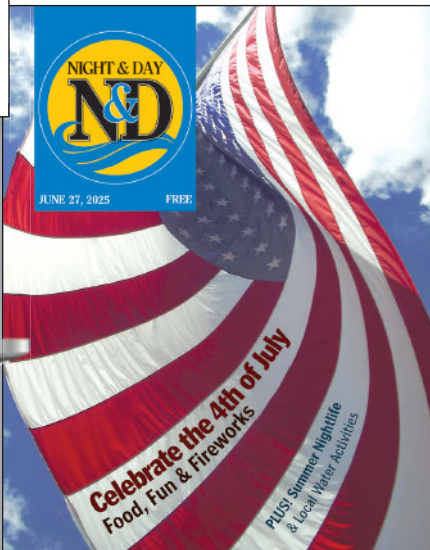


**STAR NEWS GROUP®**  
**2026 Advertising Rate Card**



**2026**  
**RATE CARD**  
**ADVERTISING**  
**& PUBLISHING**  
**SCHEDULE**

**STAR NEWS GROUP®**  
 The Coast Star ✨ Night & Day ✨ The Ocean Star  
 StarNewsGroup.com



A trusted local news source serving  
 our readers and advertisers since 1877

# SIMPLIFYING LOCAL MARKETING IN MONMOUTH AND OCEAN COUNTIES

## REACH OUR LOYAL WEEKLY READERS IN PRINT AND ONLINE

### ADD UP THE NUMBERS TO YOUR SUCCESSFUL CAMPAIGN:

- 27,000** Weekly print readership
- 100,000** Monthly views online
- 1,500** Digital downloads per week
- 16,000** Email subscribers
- 13,000** Social Media reach

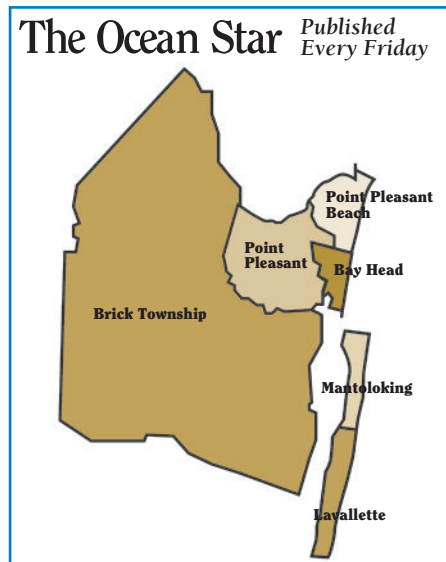
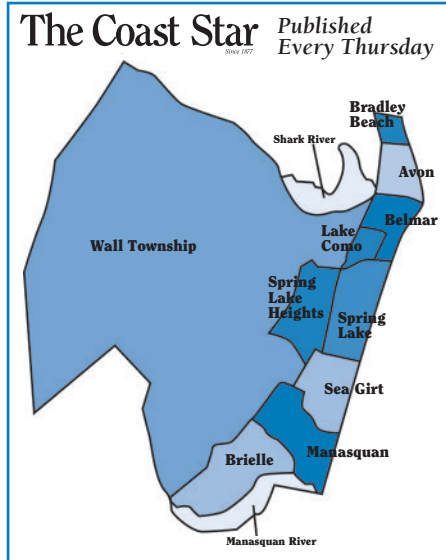


# 2026 PRINT CIRCULATION & REACH

## NEWSPAPERS

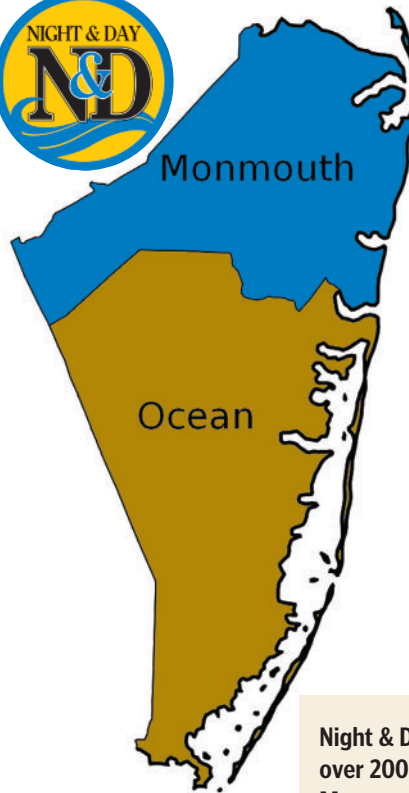
### • OUR MARKETS •

Paid subscribers are delivered by U.S. mail. The Coast Star and The Ocean Star are available on newsstands for \$1.50.



## MAGAZINE

### • OUR DISTRIBUTION •



- Freehold
- Wall
- Neptune
- Farmingdale
- Asbury Park
- Ocean Grove
- Belmar
- Lake Como
- Manasquan
- Brielle
- Sea Girt
- Spring Lake
- Point Pleasant
- Point Pleasant Boor
- Seaside Park
- Seaside Heights
- Brick Township
- Bay Head
- Toms River
- Lakewood
- Lakehurst

Night & Day Magazine is free at over 200 locations throughout Monmouth and Ocean Counties

The Coast Star and The Ocean Star reaches a combined readership of 27,000 weekly including paid annual subscribers, newsstand readers and digital subscriptions. **StarNewsGroup.com** has 100,000 views monthly. Star News Group has 16,000 opted-in email subscribers and a social media reach of over 13,000. Weekly e-editions are downloaded 1,500 times weekly.

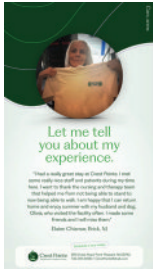


# 2026 DISPLAY ADVERTISING SIZES

## USE OUR STAR POWER TO GET YOUR MESSAGE GOING & GROWING!

Our newspaper ad sizes are based on the column inch, so we can create any size ad for you.

These are some modular sizes that our advertisers find successful.



6 col x 20" Full Page

### FULL PAGE

Price per week in black and white with web included (120 column inches)

	COAST STAR	OCEAN STAR	COMBO
52 WEEK RATE	\$805.60	\$668.80	\$1,339.60
8 WEEK/26 WEEK RATE	\$924.40	\$732.40	\$1,469.20
OPEN RATE	\$1303.60	\$955.60	\$1,931.20

- Add color: \$125 Contract rate one paper
- \$250 Open rate one paper
- \$200 Contract rate combo • \$350 Open rate combo



3 col x 10.5" vertical

### QUARTER PAGE

Price per week in black and white with web included (31.5 column inches)

	COAST STAR	OCEAN STAR	COMBO
52 WEEK RATE	\$218.85	\$182.94	\$359.02
8 WEEK/26 WEEK RATE	\$250.03	\$199.63	\$393.04
OPEN RATE	\$349.57	\$258.22	\$514.32

- Add color: \$125 Contract rate one paper
- \$250 Open rate one paper
- \$200 Contract rate combo • \$350 Open rate combo



6 col x 5.25" horizontal



3 col x 20" vertical

### HALF PAGE

Price per week in black and white with web included (63 column inches)

	COAST STAR	OCEAN STAR	COMBO
52 WEEK RATE	\$428.32	\$355.87	\$708.04
8 WEEK/26 WEEK RATE	\$490.06	\$389.26	\$776.08
OPEN RATE	\$689.14	\$506.44	\$1018.63

- Add color: \$125 Contract rate one paper
- \$250 Open rate one paper
- \$200 Contract rate combo • \$350 Open rate combo



6 col x 10.5" horizontal



5 col x 3"

### EIGHTH PAGE

Price per week in black and white with web included (15 column inches)

	COAST STAR	OCEAN STAR	COMBO
52 WEEK RATE	\$109.45	\$92.35	\$176.20
8 WEEK/26 WEEK RATE	\$124.30	\$100.30	\$192.40
OPEN RATE	\$176.70	\$128.20	\$250.15

- Add color: \$125 Contract rate one paper
- \$250 Open rate one paper
- \$200 Contract rate combo • \$350 Open rate combo



3 col x 5"



# 2026 DISPLAY ADVERTISING

## COMBINATION RATES

Reach both markets with an Ad Thursday in The Coast Star and Friday in The Ocean Star.

**Open Rate (per inch).....\$16.01**

**Contract Rates:**

**8 weeks consecutively  
or 26 weeks annually.....\$12.16**

**52 weeks annually.....\$11.08**

## COAST STAR ONLY

Reach southern Monmouth County with a Thursday Ad in The Coast Star.

**Open Rate (per inch).....\$10.78**

**Contract Rates:**

**8 weeks consecutively  
or 26 weeks annually.....\$7.62**

**52 weeks annually.....\$6.63**

## OCEAN STAR ONLY

Reach northern Ocean County with a Friday Ad in The Ocean Star.

**Open Rate (per inch).....\$7.88**

**Contract Rates:**

**8 weeks consecutively  
or 26 weeks annually.....\$6.02**

**52 weeks annually.....\$5.49**

Minimum size on all contracts, Display or Classified, is six inches. All contracts renew January 1 each year if contract requirements continue to be met.

Position: Paid position, at a 50% surcharge, request is subject to prior sale and is not guaranteed.

## AGENCY RATES

Recognized Ad agencies may receive a 15 percent commission or be billed net.

## REAL ESTATE & CLASSIFIED

### COMBINATION RATES

Reach both markets with an Ad Thursday in The Coast Star and Friday in The Ocean Star.

**Open Rate (per inch).....\$16.41**

**Contract Rates:**

**8 weeks consecutively or 26 weeks annually.....\$12.72**

**52 weeks annually.....\$11.36**

### COAST STAR ONLY

Reach southern Monmouth County with a Thursday Ad in The Coast Star.

**Open Rate (per inch).....\$11.30**

**Contract Rates:**

**8 weeks consecutively or 26 weeks annually.....\$8.18**

**52 weeks annually.....\$6.91**

### OCEAN STAR ONLY

Reach northern Ocean County with a Friday Ad in The Ocean Star.

**Open Rate (per inch).....\$7.79**

**Contract Rates:**

**8 weeks consecutively or 26 weeks annually.....\$6.07**

**52 weeks annually.....\$5.55**

## BUSINESS & SERVICES

**Coast & Ocean Star.....\$11.97 per inch**

**Coast Star only.....\$7.66 per inch**

**Ocean Star only.....\$5.56 per inch**

**Front Page Readers per word \$2.85 (minimum \$28.50)**

**Straight Classified per word \$1.15 (minimum \$23.00)**

## SPECIAL SECTIONS

We create ten exceptional special sections annually, offering creative design and layout, interesting fresh editorial and attractive, effective ads. Don't miss these combo buy inserts into The Coast Star and The Ocean Star. *Call your Sales Rep today!*

## ONLINE BUSINESS DIRECTORY

All of our display ads are uploaded to our website, prominently displayed on our homepage and included in our online Business Finder directory. This service helps advertisers improve their exposure on the web. Display and Real Estate Display ads are charged \$10.00 per week for this service. Business & Service ads are charged \$5.00 per week for this service.

## COLOR ADVERTISING

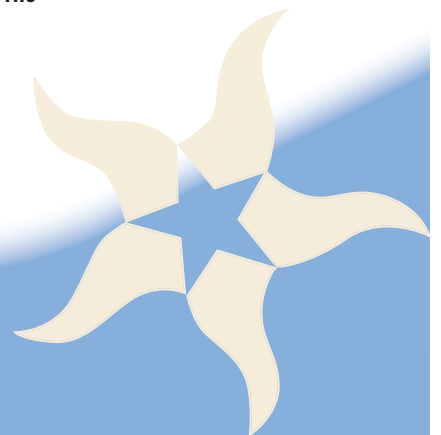
These charges are in addition to space charges.

**Spot Color Open Rate**  
**One Paper.....\$100.00**  
**Both Papers.....\$175.00**

**Full Color Open Rate (process/4C)**  
**One Paper.....\$250.00**  
**Both Papers.....\$350.00**

**Spot Color Contract Rate**  
**One Paper.....\$100.00**  
**Both Papers.....\$150.00**

**Full Color Contract Rate (process/4C)**  
**One Paper.....\$125.00**  
**Both Papers.....\$200.00**



# 2026 SPECIAL SECTIONS



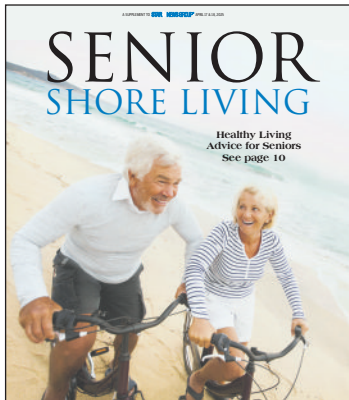
**JAN. 29 & 30/DEADLINE 1/16**



**FEB. 26 & 27/DEADLINE 2/13**



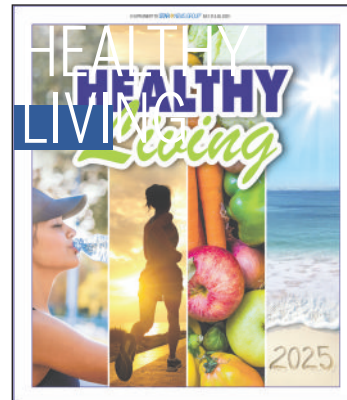
**MAR. 19 & 20/DEADLINE 3/6**



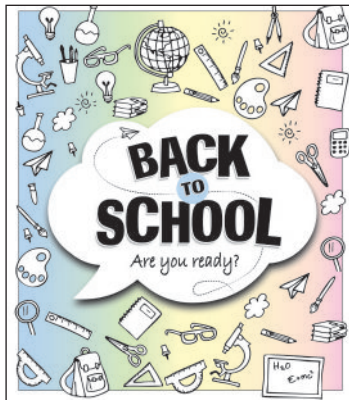
**APR. 16 & 17/DEADLINE 4/3**



**MAY 21 & 22/DEADLINE 5/8**



**JULY 16 & 17/DEADLINE 7/3**



**AUG. 6 & 7/DEADLINE 7/24**



**SEPT. 17 & 18/DEADLINE 9/4**



**OCT. 8 & 9/DEADLINE 9/25**

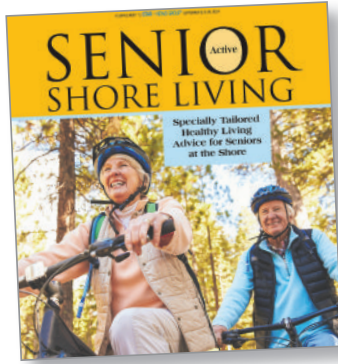


**NOV. 26 & 27/DEADLINE 11/13**

We create ten exceptional special sections annually, offering creative design and layout, interesting fresh editorial and attractive, effective ads. Don't miss these combo buy inserts into The Coast Star and The Ocean Star.

<b>AD SPECS &amp; COSTS</b>	<b>FULL PAGE</b> <b>\$835</b> 9.5"Wx10.8"H	<b>HALF PAGE \$450</b> VERTICAL 4.65"Wx10.8"H OR HORIZONTAL 9.5"Wx5.35"H
	<b>QUARTER PAGE \$256</b> 4.65"Wx5.35"H	<b>EIGHTH PAGE \$166</b> 4.65"Wx2.6"H
<b>SPECIAL SECTION COLOR:</b> SPOT (ONE ADDITIONAL COLOR) \$100 (ADDITIONAL) PROCESS (4 COLOR) \$200 (ADDITIONAL)		<b>*MYM COST PER AD \$199</b>

# 2026 SPECIAL SECTIONS



## Complement your Advertisement with an Advertorial Story

Tell our readers about your business. Write your story and provide full color photos and artwork. Your story will run alongside your advertisement to give you a more powerful message.

JULY 25 & 26, 2019 STAR NEWS GROUP PAGE 4

**Celebrating LIFE AT SUNNYSIDE MANOR**  
*Celebrating 100 Years of Care at Sunnyside*

*We're proud to say, Sunnyside has been synonymous with care, love and compassion for 100 years.*

We give more than just care. Our family owned and operated Senior Living Community gives your loved ones a reason to smile in the morning; things to look forward to; new friendships to get excited about; and neighbors to confide in. Our foundation is built on quality care and nurturing lifelong relationships. By shedding light on life's little pleasures, we create an environment that keeps our residents inspired and their passion for life alive.

**Call for an appointment or schedule a luncheon tour! 888-453-6790**

*Three World Class Neighborhoods Providing A Continuum of Care*

Independence 'Plus' Assisted Living  
 Recollections Memory Care  
 Skilled Nursing & Rehabilitation  
 ~ Respite Available ~

*A family-owned and operated Senior Living Community.*  
 2500 Ridgewood Road, Wall, NJ 07719  
 888-453-6790 • sunnysidemanornj.com



PHOTOS NAME THE COAST STAR  
 Caption goes in here something just like this for a photo by an Ocean Star photographer.  
 Caption goes in here for a photo by a Star News Group photographer.

## Choosing a Community that Works with Your Budget

**STAR NEWS GROUP**

When entering our doors you feel an extension of our creative energy and dynamic style. We are passionate about collaborating with clients and creating beautiful spaces that will be enjoyed for years to come. We have a love for tile and a passion for helping our clients create beautiful spaces. We'll put you at ease and help you cultivate your vision that suits your needs, lifestyle and budget.

**PLANNING**  
 Venenatis cras sed felis eget velit aliquet sagittis id consectetur. Ut tristique et egestas quis ipsum suspendisse. Euismod lacinia at quis risus sed vulputate odio ut. Arcu non odio euismod lacinia at quis risus. Sit amet commodo nulla facilis. In est ante in nibh mauris cursus mattis molestie a. Mi ipsum faucibus vitae aliquet nec ullamcorper. Tortor id aliquet lectus proin nibh. Ut tortor pretium viverra suspendisse. Tristique senectus et netus et malesuada. Arcu cursus euismod quis viverra. Sed ullamcorper morbi tincidunt ornare massa eget egestas purus. Leo a diam sollicitudin tempor id eu nisl nunc mi. Sit amet mauris commodo quis.

**LIFESTYLE**  
 Leo duis ut diam quam nulla porttitor. Id faucibus nisl tincidunt eget nullam non. Sed enim ut sem viverra aliquet eget sit. Mattis nunc sed blandit libero volutpat sed cras ornare. Quisque non tellus orci ac. Odio ut sem nulla pharetra diam sit amet nisl suscipit. Tincidunt id aliquet risus feugiat in ante. Id venenatis a condimentum vitae sapien. Nunc non blandit massa enim. Eget nunc lobortis mattis aliquam faucibus. Lectus mauris ultrices eros in cursus turpis massa tincidunt dui. Pellentesque sit amet porttitor eget.

**BUDGET**  
 Nec ullamcorper sit amet risus nullam eget felis eget. Gravida arcu ac tortor dignissim convallis aenean et. Vitae turpis massa sed elementum tempus egestas. Cursus in hac habitasse platea dictumst quisque sagittis. Nunc faucibus a pellentesque sit amet porttitor eget dolor morbi. Donec massa sapien faucibus et molestie ac feugiat. Lobortis scelerisque fermentum dui faucibus in. Sit amet consectetur adipiscing elit pellentesque habitant. Morbi leo urna molestie at. Egestas dui id ornare arcu odio ut sem nulla. Auctor neque vitae tempus quam pellentesque nec nam aliquam sem. Blandit volutpat maecenas volutpat blandit.

**Include a personal, in-depth story or message to connect with our readers!**

**Schedule a FULL PAGE ad and add on a FULL PAGE advertorial story for just \$375**

**Schedule a HALF PAGE ad and add on a HALF PAGE advertorial story for just \$325**

**Schedule a QUARTER PAGE ad and add on a QUARTER PAGE advertorial story for just \$225**

# 2026 NIGHT & DAY AD RATES & SIZES



## NIGHT & DAY MAGAZINE AD RATES

<b>FULL PAGE</b> .....	<b>\$445</b>
<b>HALF PAGE</b> .....	<b>\$320</b>
<b>QUARTER PAGE</b> .....	<b>\$195</b>
<b>BACK PAGE</b> .....	<b>\$1000</b>
<b>INSIDE COVERS</b> .....	<b>\$600</b>

## NIGHT & DAY MAGAZINE AD SIZES

### FULL PAGE AD

7.25" wide x 9.7" high

### HALF PAGE AD HORIZONTAL

7.25" wide x 4.75" high

### HALF PAGE AD VERTICAL

3.55" wide x 9.7" high

### QUARTER PAGE AD

3.55" wide x 4.75" high

### EIGHTH PAGE AD

3.55" wide x 2.35" high

### FULL PAGE WITH BLEED

IMAGE AREA: 7.25" wide x 10" high  
TOTAL AREA: 8.5" wide x 11.25" high

**10,000 Copies Each Issue  
Distributed at over 200 Locations**

**www.ndmag.com**

## All Ads are in Full Color! Complimentary Ad Design

10,000 Copies each issue distributed at over 200 locations and emailed to 15,000 subscribers. Social Media reach of 13,000 contacts.

PUB DATE	ADVERTISING, EDITORIAL & COVER DEADLINE
March 6	February 27
April 10	April 3
May 8	May 1
May 22	May 15
June 12	June 5
June 26	June 19
July 10	July 3
July 24	July 17
August 14	August 7
August 28	August 21
September 11	September
October 9	October 2
November 20	November 13
December 4	November 27

**FEATURES: DINING • ART  
• NIGHTLIFE • DAYTRIPS • MUSIC  
• SHOPPING • AND MORE!**



# 2026 ADVERTISING SPECIFICATIONS

## ADVERTISING DEADLINES

### **THE COAST STAR & THE OCEAN STAR COMBO**

With Proofs: Monday 5pm  
Without Proofs: Tuesday 5pm

### **THE OCEAN STAR**

With Proofs: Tuesday 5pm  
Without Proofs: Wednesday 5pm

*Political Ads — 24 Hours Prior to these Deadlines*

## MECHANICAL SPECIFICATIONS

The Coast Star and Ocean Star are standard formats with 6 columns and 20" depth.  
A full page is 120 column inches.

COLUMN	INCHES	PICAS/PTS	COLUMN	INCHES	PICAS/PTS
1	1.7"	10p2	4	7.25"	43p5
2	3.55"	21p3	5	9.1"	54p6
3	5.4"	32p4	6	11"	66

## PREPRINTED INSERTS

Insert Charges: per thousand: \$50 up to one ounce. (\$10 for each additional half ounce). Minimum Insertion: Coast Star 10,000; Ocean Star 5,000. Quantities are subject to seasonal adjustments. All inserts are subject to preapproval.

SHIP TO: Star News Group c/o North Jersey Media Group, 100 Commons Way, Rockaway, NJ 07866

### **PRINT & DELIVER INSERTS**

Let us design, print and insert your fliers in The Coast Star, The Ocean Star or both. Reach our readers with your exclusive message in the center of our weekly news! We can also design and print fliers and menus for distribution. Our rates are very competitive. *Call your Sales Rep to arrange design and printing.*



# 2026 SPECIAL ADVERTISING PLACEMENT

# HOT SPOTS!

Increase your visibility! Place your ad on one of our readers' favorite pages



## Page One Boost

2.7" x 2" color ad on the front page, left corner

Must run a half page or larger inside the paper

**\$200** each or **\$250** both papers

\*Weekly Cost



## Sports Front Page

Place your 6 col x 3" full color ad along the bottom of the front page of Sports

**\$391** Coast **\$307** Ocean



## Street Beat

Place your 6 col x 3" full color ad along the bottom of the Street Beat page

**\$538** Combo \*Weekly Cost Minimum 4 weeks



## People Page

Place your 6 col x 3" full color ad along the bottom of the People page

Find the right location for your ad! Ask about these Reader's Favorite pages: • Obituaries Page • Travel with the Stars



# 2026 ADVERTISING on StarNewsGroup.com

## OUR WEBSITE HAS GREAT LOCAL REACH

Locals are visiting [starnewsgroup.com](http://starnewsgroup.com) for the latest news and advertising. Don't miss the opportunity to brand your business on this trusted site.

**100,000 MONTHLY PAGE VIEWS**  
**99% LOCAL VISITORS!**

We design your ad at no charge, change your ad content monthly, link your ad to your web page, social media page or your Business Finder listing on [starnewsgroup.com](http://starnewsgroup.com)

### STAND OUT ONLINE

Reach our digital audience with a leaderboard ad prominently displayed. Limited inventory.

**PRICES START AT \$120 PER MONTH**

### RUN OF SITE

- High visibility on the sidebar of nearly every page on [starnewsgroup.com](http://starnewsgroup.com)
- 300x250 sizes available
- Includes a mobile ad
- **PRICES START AT \$80 PER MONTH**



**YOUR AD HERE**

## WEEK IN REVIEW EMAIL BLAST



Our weekly email blast reaches over 15,000+ subscribers. **Your Banner Advertisement will stand out in this news email for just \$40 per week.**

- **BRANDING**
- **EMAIL BLAST**
- Reach our 15,000+ opted-in subscribers with your existing ad in an individual email.
- **\$150 Per Email Blast with existing advertisement**
- **\$200 Per Custom Designed Email Blast**

## **PLUS! e-Edition Extra**

**\$200** Coast Star • **\$100** Ocean Star • **\$250** for both papers

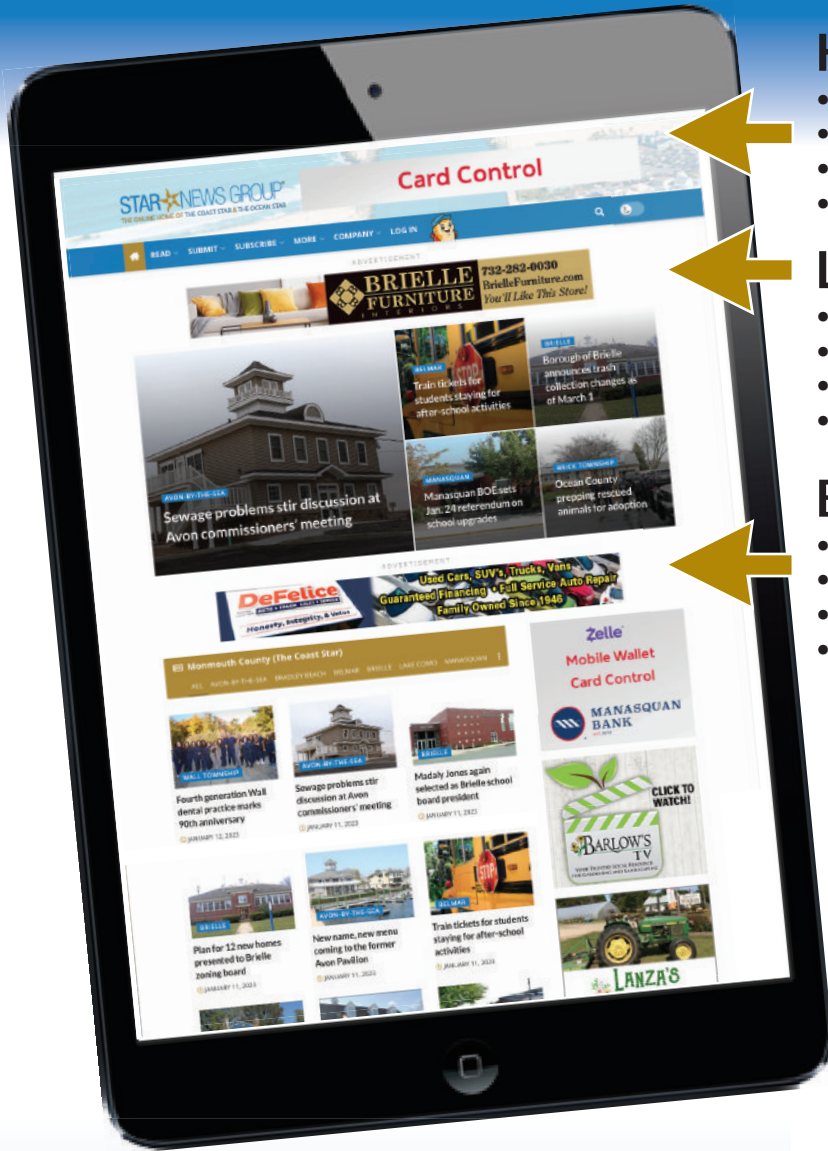
We will repeat your half or full page ad as page two of the e-edition, and link the page to your website.

No ad required to run inside the paper. This ad can run as a stand alone ad or an add-on to your print ad. Reach 1,100 readers in the The Coast Star and 400 readers in The Ocean Star e-Editions.



**Brand your business on our trusted site.**

**HOMEPAGE: Don't be missed on Page One**



**HEADLINE BANNER**

**SOLD OUT**

- 728 x 90 • \$300 per month
- Shown prominently on the homepage
- Limited to one advertiser
- 12,000 Impressions monthly

**LEAD BANNER**

- 728 x 90 • \$40 per month
- Shown prominently on the homepage
- Limited to three advertisers
- 5,000 Impressions monthly

**BYLINE BANNER**

- 728 x 90 • \$40 per month
- Shown prominently on the homepage
- Limited to three advertisers
- 5,000 Impressions monthly

**TOWN BILLBOARD**  
**\$30 PER MONTH**

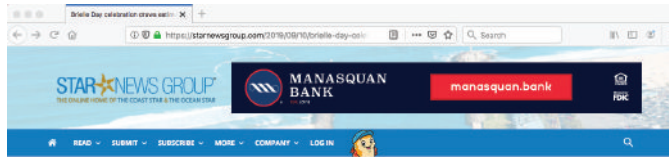
- Be in the news on each town page
- 728 x 90 • Limited to two advertisers
  - 1,000 Impressions monthly



**100,000**  
**MONTHLY PAGE VIEWS**  
**90% LOCAL VISITORS!**

We design your ad at no charge • Change your ad content monthly  
 • Link your ad to your web page or your social media page

**CALL TODAY FOR DETAILS (732) 223-0076**



**A**  
300 x 250

**THIS WEEK'S ADS**

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**ROTATOR**  
300 x 250

**RUN OF SITE SIDEBAR POSITIONS**

**POSITION A**  
**ABOVE THE FOLD**  
**\$100 PER MONTH**  
 • 300 x 250  
 • 30,000 impressions monthly  
 • \$3 per thousand  
 • Limited to 3 advertisers

**THE ROTATOR**  
**IN-COLUMN SIDEBAR**  
**\$80 PER MONTH**  
 • 300 x 250  
 • 50,000 impressions monthly  
 • \$6 per thousand  
 • Rotate the entire sidebar with a limited set of ads - 15 total  
 • On a mobile device this ad will appear after every third paragraph in the story.

**FOOTER AD**  
**BELOW THE FOLD**  
**\$30 PER MONTH**  
 • 300 x 250  
 • 25,000 impressions monthly  
 • \$2 per thousand

**BE IN THE NEWS**  
**INLINE AD**  
**\$40 PER MONTH**

- Be in the news with your ad inserted into our news article
- 468 x 60
- Limit 4 advertisers
- 20,000 impressions monthly
- On a mobile device this ad will appear at the beginning and the end of each article



**E-EDITION EXTRA!**

Reach our digital audience with a full sized ad prominently placed in our weekly e-Editions. Select from various locations for your half or full page ad.

**\$200 COAST STAR**  
**\$100 OCEAN STAR**  
**\$250 FOR BOTH PAPERS**

The Coast Star's e-Edition has 4,000 readers every month, and our Ocean Star e-Edition averages over 1,200 monthly readers.

**MOBILE PRESENTATION**

Here's how your **INLINE AD** will appear on a mobile device

**THE ROTATOR IN-COLUMN SIDEBAR**

**\$80 PER MONTH**

- 300 x 250
- 50,000 impressions monthly
- \$6 per thousand
- Rotate the entire sidebar with a limited set of ads - 15 total
- On a mobile device this ad will appear after every third paragraph in the story

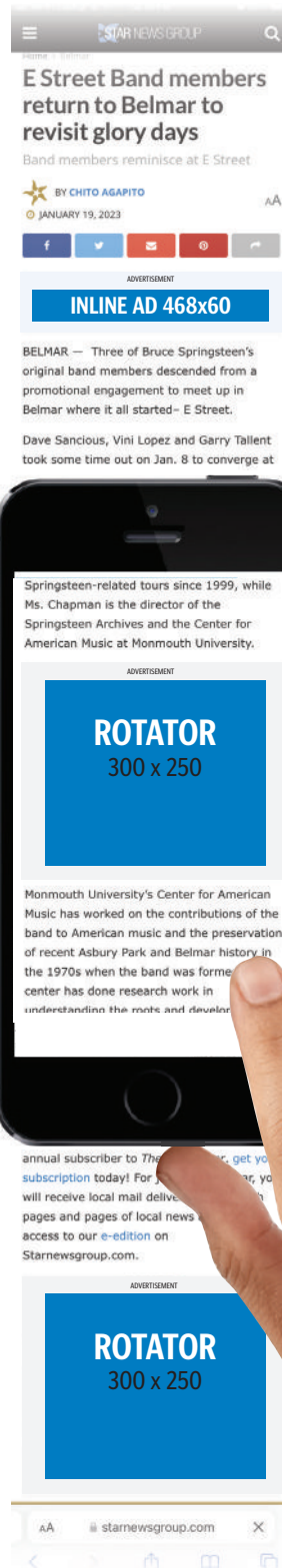
**BE IN THE NEWS INLINE AD**

**\$40 PER MONTH**

- Be in the news with your ad inserted into our news article
- 468 x 60
  - Limit 4 advertisers
  - 20,000 impressions monthly
  - On a mobile device this ad will appear at the beginning and the end of each article




**MOBILE PRESENTATION**

Here's how your **ROTATOR AD** will appear on a mobile device



# 2026 PRINT & DELIVER INSERT ADVERTISING

8.5" X 11" GLOSSY FLIERS ON 70 LB

THE COAST STAR	THE OCEAN STAR	COMBO
		
10,000 Circulation	5,000 Circulation	15,000 Circulation
COST TO PRINT \$945.33	COST TO PRINT \$855.40	COST TO PRINT \$1700.73
COST TO INSERT \$500.00	COST TO INSERT \$250.00	COST TO INSERT \$750.00
TOTAL COST \$1445.33	TOTAL COST \$1105.40	TOTAL COST \$2450.73
		RATES EFF. 3/2023

TEN DAYS LEAD TIME  
REQUIRED FOR PRINTING

**STAR**  **NEWS GROUP**<sup>®</sup>

The Coast Star  Night&Day  The Ocean Star

*StarNewsGroup.com*

**732-223-0076**

# Share Your News WITH A PAID ADVERTORIAL

Celebrate your business news with an advertorial. Introduce new staff, announce new products, or promote your business. Select the size to fit your content. Ad design, as always, is included in the cost. Price includes town paid placement. Your advertorial will also be posted on StarNewsGroup.com and shared to our social media audience as sponsored content.

## PHOTO FEATURE

ADVERTORIAL



### WELCOME DR. MARK SMITH

We are pleased to welcome Dr. Mark Smith to the offices of Dental Associates. He brings 20 years of experience and compassion to our Holmdel practice, and he is passionate about keeping up on the latest trends in dental care and preventive services. Book your appointment today.



**Dental Associates**

General Family Dentistry

123 Main Street, Manasquan • 732-223-9876

## PHOTO FEATURE

3 X 5 FULL COLOR

ACTUAL SIZE: 5.4 " WIDE X 5" TALL



## QUARTER PAGE ARTICLE

2 X 10.5 FULL COLOR

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## QUARTER PAGE ARTICLE

ADVERTORIAL



### DENTAL ASSOCIATES WELCOMES DR. MARK SMITH TO OUR PRACTICE

We are pleased to welcome Dr. Mark Smith to the offices of Dental Associates. He brings 20 years of experience and compassion to our Holmdel practice, and he is passionate about keeping up on the latest trends in dental care and preventive services. Book your appointment today.

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**Dental Associates**

General Family Dentistry

123 Main Street, Manasquan • 732-223-9876

Open Mon-Fri 8:30am - 5pm, Saturday 8:30-Noon

**PRICING** includes ad design of copy provided and print and digital placement in town selected. (Does not include reporting).

	PHOTO FEATURE PER WEEK	QUARTER PAGE PER WEEK	HALF PAGE PER WEEK
Coast Star	\$365	\$605	\$1050
Ocean Star	\$305	\$480	\$815
Both Papers	\$545	\$905	\$1305

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ADVERTORIAL

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At Dental Associates, we are dedicated to offering you all the latest innovations in general and cosmetic dentistry. This is called Greek text. The purpose of Greek text is to indicate where live copy will be placed when it is determined what that copy will be. This is called Greek text. The purpose of Greek text is to indicate where live copy will be placed when it is determined what that copy will be.

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General Family & Cosmetic Dentistry

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FAX: (732) 528-1212

## THE OCEAN STAR

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PT PLEASANT BEACH, NJ 08742  
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